



FOR IMMEDIATE RELEASE:

**WiPow Group Calls for Corporate Members to Promote
Common Standards in Wireless Power Transfer**

SAN DIEGO, California - February 10, 2015 - The WiPow Group, www.wipow.org, a coalition for wireless power charging of devices, is seeking corporate members to help converge on compatible wireless power transfer standards for mobile medical devices, personal mobility devices and mobile robotic devices.

Jerry Twomey, CTO of the WiPow Group and an electronics veteran who deals with device compatibility and standardization, does not want to repeat the mistakes of the past. According to Twomey, "Converging on a common standard will allow easy adoption and widespread use. Technology is full of examples of incompatible devices fighting for the market. In these industries, getting the major players involved in the process up front will avoid a war over format and standards. A person confined to an electric wheelchair should not become the victim of competing standards."

The WiPow Group is soliciting corporate member participation to work together on a common standard for wheeled mobile devices such as medical instruments, powered wheelchairs, personal mobility scooters, and mobile robotic devices. Twomey adds, "Wireless power is the way of the future, only if it can be accomplished with high efficiency while being both reliable and safe to use. For mobile medical instruments and personal mobility devices there is strong motivation to eliminate the power cord for safety, sanitation, and self-sufficiency. In robotics, a method of battery charging is needed that is rugged, simple and doesn't require extremely accurate alignment. WiPow solves these issues."

Corporate members willing to participate in the dialog and work toward common standards are asked to contact Mr. Twomey at jerry@wipow.org.

About the WiPow Group

The WiPow Group is a strategic alliance of three companies joining forces to provide custom wireless power solutions for OEMs. The group includes:

Effective Electrons led by Jerry Twomey, WiPow CTO, responsible for the design and development of the electromagnetic and power electronics for WiPow systems.

D&K Engineering, led by Scott Dennis and Alex Kunczynski, provides strategic collaboration for engineering support services, electro-mechanical design and manufacturing resources.

Nemko assists with regulatory testing for final product qualification of all WiPow-enabled designs. Nemko is internationally recognized as a regulatory certification facility for electromechanical and medical devices.

Industry-specific advisory teams are also available to guide decisions on technology, business, regulatory, and medical end-user issues. The WiPow Group provides OEMs with end-to-end product development, manufacturing and regulatory compliance qualification, or just the intellectual property and reference designs for the wireless power system. The needs and capabilities of the OEM drive WiPow Group participation.

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